



BSN/UNDER ARMOUR SPORTS REWARD PROGRAM

FOR

KIMBERLY HIGH SCHOOL

BSN SPORTS (“BSN”) and **UNDER ARMOUR** (“UA”) are pleased to offer **Kimberly High School (Athletic Program)** the **BSN SPORTS REWARDS PROGRAM** for the purchase and supply of athletic apparel and equipment for use by the school and its interscholastic programs.

BSN SPORTS Product Pricing: The school shall be able to purchase products at the following discounts:

-Under Armour Team Apparel/Stock Uniforms	40% off Retail Price
-Under Armour Custom Armourfuse Uniforms	35% off Retail Price
-Under Armour Footwear & Accessories	35% off Retail Price
-BSN Products	Min 15% off Catalog Price
-BSN Catalog Branded Products	Min 10% off Catalog Price

All Game Day Select uniforms will be priced separately. Custom apparel, decorated apparel and footwear from any other manufacturers offered by BSNSPORTS will be at team discount pricing.

Decoration charges are not included in the above discounts.

BSN SPORTS Products are identified in our catalog with a black star icon next to the product code.

My Team Shop: BSN SPORTS’ online player pay site is required to be used by all varsity programs annually. All other programs including club sports and organizations will be encouraged to participate. All MTS sales including club and organizations will count towards rebate goals.

Shipping: The Athletic Program will pay freight charges on all orders.

Product Rebate: Subject to the terms below, at the end of each school year of this agreement, the



Athletic Program will receive a Product Rebate from UNDER ARMOUR through BSN. The Product Rebate will be selected from a list of products subject to availability at the time of order. Product Rebates are available after the requirements below are met and must be utilized during each school budget year. Product Rebates are at MSRP value and to be used on Under Armour stock, non-uniform apparel.

Product Rebates will be redeemed in May and June. A Product Rebate balance does not carry over from year to year. **Rebates only apply to orders placed under the terms and conditions of this agreement-including pricing.**

TOTAL INCENTIVE PROGRAM:

Under Armour Year One Branding Package:

\$750 12-Piece Package: Banners, floor mats, brushed metal sign, & motivational signs

UNDER ARMOUR Year One Signing Bonus:

\$3,000 to be used on Under Armour product at Retail price.

UNDER ARMOUR Annual Product Rebate:

10% Product Rebate on All Under Armour purchases at retail value.

Products sold to the cheerleading coach will not be included in spending level totals.

- In return, Kimberly High School agrees to purchase Under Armour uniforms for each varsity program (normal uniform rotation applies). All Teams shall exclusively wear and use head-to-toe Under Armour products, including without limitation footwear, socks, uniforms, and headwear, commencing with year one that the school provides. As part of the Under Armour All School Agreement, it is expected that Kimberly High School will participate in the exclusive Women of Will program benefits and program guidelines listed below. Any decoration is to be paid for by the athletics program.

Marketing:

In each year of the agreement when applicable, Kimberly High School Athletics agrees to provide BSN Sports with the following at no charge.

- BSN Sports Logo and Under Armour Women of Will Logo is to be displayed on Kimberly High School home athletic web page.
- One (1) ad on all participating women's sports season schedule posters.
- Three (3) PA announcements of the BSN SPORTS and UNDER ARMOUR partnership at Kimberly High School home athletic competitions.
- One (1) free foursome at any Kimberly High School annual golf outing and a free sponsored hole (if applicable).



WOMEN OF WILL PROGRAM

Additional Benefits:

- In year one, Kimberly High School will receive a custom Under Armour Branding Package(\$1,500 retail value) to consist of:
 - (1) Deluxe Custom Media Backdrop
 - (2) Custom Table Cloths
 - (2) Custom Banners
- Access to Exclusive Women of Will Logo
- Access to an Exclusive Armourfuse Design
- Women of Will Senior Award
- Customer Service resources from Under Armour and BSN Family
- Championship Incentives
 - Free T-shirts for Team State Championships
 - \$150 in Under Armour Retail Product for State Coach of the Year Award
- WoW Athletic Director Referral Program
 - Director of Athletics will receive a one-time \$500 product allotment (retail value) if a referred high school commits 4+ core sports and signs a BSN/UA Women of Will agreement.

Further Expectations:

Kimberly High School Athletics will:

- Commit to a minimum participation from All Women's Sports.
- All Women of Will teams are to be outfitted Head to Ankle in Under Armour. Minimum required purchases include the following:
 - Uniforms (within buying cycle)
 - Warm-Ups
 - Team Backpacks
 - Coaches Gear
- Conversion to Under Armour uniforms will take place within regular athletic budgetary cycle or within five (5) years, whichever may occur first.
- Kimberly High School will offer Under Armour footwear through BSN Sports to athletes in the following sports:
 - Girls Basketball, Volleyball, and Softball
- Kimberly High School will provide BSN SPORTS the first right of refusal on all hard goods/ equipment purchases.
- Kimberly High School will provide BSN SPORTS the first right of refusal on all campus branding purchases.



Term: The duration of this agreement is five (5) years from **November 1, 2022 to June 30, 2027** ("Term"). Either party may terminate this agreement in the event of the other party's material breach of this agreement if the other party fails to cure the breach within 30 days after receipt of written notice specifying the material breach from the non-breaching party.

The School and Athletic Program must be current on all payment obligations to BSN to be eligible for the Product Rebate.

Acknowledged and Agreed to:

KIMBERLY HIGH SCHOOL

BSN SPORTS

Athletic Director – Zach Dong

Vice President – Jeremy Sinz

Date

Date

UNDER ARMOUR

Regional Sales Manager – Pat Bauer

Date