

Kimberly School District
COMMUNITY RELATIONS 4331

Distribution and Posting of Materials

The distribution of materials from outside the school system uses a considerable amount of valuable educational time. This time is taken away from students, teachers, and the clerical staff. It is the District's policy to limit the distribution of materials to parent and student organizations sponsored by the District or other state educational agencies.

Non-school related organizations must ask the building principal's permission (the principal may refer the decision to the Superintendent at his/her discretion):

- 1.To display posters in the area reserved for community posters; or
- 2.To have flyers or other information distributed to students.

Posters and/or flyers subject to a request must be student oriented, non-commercial and have the sponsoring organization's name prominently displayed. Permission will be denied posting or distribute any material that would:

- 1.Disrupt the educational process;
- 2.Violate the rights of others
- 3.Invade the privacy of others;
- 4.Infringe on a copyright; or
- 5.Be obscene, vulgar or indecent. or is:
- 6.Commercial in nature and not benefiting the school.

No commercial publication shall be posted or distributed unless the purpose is to further a school activity, such as graduation, class pictures or class rings. No information endorsing any candidates for non-student elective offices or other Ballot issue(s) shall be posted in the school, or distributed to the students.

If permission is granted to distribute, the organization must arrange to have copies delivered to the school in a manner requested by the school(s). Distribution of the material will be arranged by the administration.

District Approved Advertising:

Permission by the district for commercial advertising is not and should not be construed as an endorsement of the business or its product or services or as an exclusive agreement.

Commercial companies' logos or products that are used in the school environment incidental to a district contractual service or purchase are not subject to the terms of this policy but remain subject to the terms and conditions of the governing agreement, including any advertising terms.

The district's acceptance of limited advertising for commercial purposes does not provide or create a public forum for expressive activities. In keeping with its proprietary function as a provider of public education, the district's acceptance of any advertising does not convert its facilities or resources into open public forums for public discourse and debate. Rather, the district's fundamental purpose is to accept advertising as an additional means of generating revenue to support its educational operations. Therefore, the district retains exclusive control over advertising permitted on its property or that uses district resources and has the right to remove

advertisements at any time.

Advertisements of products and/or services that interfere with the district's mission to educate students and generate revenue to support educational operations will not be permitted.

Advertisements that could detract from the district's mission by creating substantial controversy, interfering with, or diverting resources from school operations, and/or posing foreseeable risks or harm or material and substantial disruption to schools are prohibited. The restrictions in this policy are intended to foster a limited and appropriate advertising forum that respects the educational environment and reasonably maximizes advertising revenue.

Policy History:

Adopted on: August 21, 2003

Revised on: February 26, 2009

Replaces Policy 3222 Distribution & Posting of Materials