

Kimberly School District #414
REGULAR BOARD MEETING FY26

THURSDAY, FEBRUARY 19, 2026

AGENDA #11-2 RFP KMS SCOREBOARDS

Administration received one proposal in response to the Kimberly Middle School scoreboard panel sponsorship of RFP. The proposal requests lifetime naming/advertising rights tied to the scoreboard and offers a total sponsorship amount of \$17,500, structured as annual payments over five years rather than a single upfront payment.

The Board will need to determine whether it wishes to award this sponsorship as a standard five-year agreement based on the annual payment structure, or approve lifetime scoreboard sponsorship rights based on the total committed amount paid over time. Board direction is requested on how to proceed.