

Request for Proposal (RFP)

Kimberly High School Gymnasium Floor Advertising

Issued By: Kimberly School District 141 Center Street W, Kimberly, ID 83341

Proposal Due Date: TBD

I. Introduction

Kimberly School District is seeking proposals from businesses and donors interested in advertising on the gymnasium floor of Kimberly High School. This initiative aims to offset the cost of maintenance while fostering community partnerships. The selected advertisers will be granted a five-year sponsorship agreement.

II. Scope of Work

The Kimberly School District will provide designated advertising spaces on the high school gymnasium floor for approved sponsors. The advertising design and placement will be subject to district approval to ensure alignment with school values and aesthetics.

III. Proposal Requirements

Interested parties must submit a written proposal that includes the following:

1. **Company/Organization Information** – Provide the name, address, primary contact, and relevant business details. Include a statement explaining how the donor aligns with the district's values and mission, as well as any previous sponsorships with the district.
2. **Proposed Advertisement Design** – A high-resolution image or mock-up of the advertisement.
3. **Financial Proposal** – Sponsorship amount offered for the five-year period.
4. **Statement of Compliance** – Confirmation that the advertisement will comply with Kimberly School District's policies and Idaho state laws regarding school sponsorships and advertising.

IV. Evaluation Criteria

Proposals will be evaluated based on the following criteria:

- **Financial Contribution** (50%) – The sponsorship amount offered.
- **Appropriateness of Content** (20%) – Compliance with school values and district policies.
- **Business Reputation & References** (20%) – Community standing and prior sponsorship experience.
- **Design & Aesthetic Appeal** (10%) – The visual impact of the proposed advertisement.

V. Terms & Conditions

- The agreement will be for a period of five (5) years.
- The Kimberly School District retains the right to reject any advertisement that does not align with district policies or community standards.
- Advertisers must bear all costs associated with the production and application of the advertisement.
- The district reserves the right to terminate the agreement if the sponsor violates any contract terms.

VI. Submission Instructions

Interested parties must submit their proposals by **TBD to:**

Kimberly School District

Attn: Cassandra Searby

141 Center Street W, Kimberly, ID 83341

Email: csearby@Kimberly.edu

For additional information or inquiries, please contact Cassandra Searby at 208-424-4170 ext. 3308 or csearby@kimberly.edu

VII. Legal Compliance

This RFP and any resulting sponsorship agreements must comply with Idaho Code Section 33-601, which governs the use of school district property and financial transactions. Sponsors must adhere to all applicable state and federal laws regarding advertising on public school grounds. Kimberly School District reserves the right to reject any or all

proposals, to waive any formalities and to accept the proposal deemed to be in the best interest of the School District.